

SOUTH JERSEY'S SEVENTH ANNUAL WOMEN'S BUSINESS FORUM



THURSDAY,
JUNE 7, 2012

8 am – 2:30 pm

The Enterprise Center at BCC
3331 Rt. 38, Mount Laurel, NJ

Breakfast Keynote Speaker
Teresa Moore Griffin, Founder
& CEO of Spirit of Purpose, LLC
*Developing Your Personal Power
and Executive Presence: Five Keys to
Powerful Leadership Communication*

Special Remarks from
6th District Assemblywoman
Pam Lampitt:
Legislative Engagement for Women

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BURLINGTON COUNTY
Chamber of Commerce
The Voice of Business



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SPECIAL THANKS TO



REJUVENATE YOUR CAREER | SET NEW GOALS | BUILD A NETWORK OF CONTACTS



Rejuvenate your career, set new goals and build a network of contacts who will help you through today's rapidly changing economy. Network with your peers and learn from powerful women like you.

- Who?* Professional and women business owners from throughout the region.
- What?* The Voice of Women in Business - Unleash your Potential
- Where?* The Enterprise Center at BCC
3331 Rt. 38, Mount Laurel, NJ
- When?* Thursday, June 7, 2012, 8 am – 2:30 pm
- Why?* Opportunity, knowledge, network, creativity, engagement

A MESSAGE FROM THE EVENT HOSTS

The Seventh Annual Women's Business Forum is an all encompassing experience that will impact women from all business sectors and professions; elevating women's business insight and intuitive skills to new heights. Since women represent a significant portion of the workforce throughout New Jersey, the need for a forum specific to heightening their individual awareness has become apparent. The Burlington County Chamber of Commerce and the Burlington County College are pleased to present an opportunity for dialogue to take place between women who share a vision for improving their business relationships and knowledge.



The Burlington County Chamber of Commerce, the "Voice of Business," is a professional business organization which promotes and fosters business awareness, relationships and opportunities in order to develop, grow and strengthen the economic vitality of Burlington County and in turn the business potential for our members. Through strategic use of programs, services and advocacy efforts, we are committed to economic and business development in our county and region.



**BURLINGTON
COUNTY COLLEGE**

We Can Get You There.

Burlington County College, a comprehensive community college, provides all individuals access to affordable and quality education. To provide state-of-the-art technologies in the education and training of all individuals through an appropriate mix of delivery systems.



KEYNOTE SPEAKER



Teresa Moore Griffin
Founder & CEO
Spirit of Purpose, LLC

Ms. Moore Griffin is an international consultant and coach, specializing in self-awareness and executive development. Founder and CEO of Spirit of Purpose, LLC, her work focuses on developing leaders who are self-aware and committed to using their power – personal and organizational – to serve the interest of *all* stakeholders. Having held key positions in major corporations, Teresa's professional experience spans the pharmaceutical, financial, and consumer products industries. Her clients include the American Express Company; AT&T; AstraZeneca; Barnett Banks; Consolidated Edison; Forest Laboratories; GlaxoSmithKline; Harley Davidson; Merrill Lynch; The Prudential; Texaco; The United Negro College Fund; and The Thurgood Marshall College Fund.

Since 1977, she has been a consultant to executives, managed organization-wide strategic culture change initiatives, and designed and implemented leadership development processes and programs. At the heart of Teresa's work is a belief that self-awareness and the ability to forge effectiveness partnerships with stakeholders establish the foundation for sustained success. Her experience, under-girded by interpersonal competence, professionalism, and compassion, enables her to support others as they confront complex business challenges.

A professional speaker, as well as a former adjunct faculty member at The American University, Teresa has published in the area of workforce diversity. She is a qualified user of the Myers-Briggs Type Indicator and the DiSC Personal Profile System. Additionally, she is a certified Organization Workshop trainer, a Power Lab coach, and a Core Energetics therapist.

Educated in Psychology, Organization Development, and Human Resources Education, Teresa is a graduate of Beaver College and Boston University. Her current memberships include the National Training Laboratories Institute (NTL); the Organization Development Network; The Women's Leadership Collaboration; and The Forum of Executive Women.

With a life-long commitment to supporting the growth and development of people, Teresa is especially skillful at helping others achieve their desired results. She has the gift of clear sight, coupled with an ability to effectively deliver feedback, support internalization of the data, design actionable development plans, and encourage accountability.

BREAKOUT SESSION

1

10 TO 11:30 AM | CHOOSE ONE

Personal Sustainability™: Re-Source Yourself!



Dr. Jo Anne White
International Author & Speaker

Not having enough time or personal resources isn't the challenge. We are! To excel, we have to find new ways to maximize our energy and function at our best. With the Personal

Sustainability™ System you develop your own resources without destroying your balance or depleting your energy system. Learn how to turn stress-inducing events into opportunities for achievement and how to minimize your internal stressors. Research now supports the claim that our hearts are intelligent! Discover how to maximize the intelligent brain in your own heart for more gratification and life fulfillment. With powerful, user-friendly, Personal Sustainability™ Techniques, you will elevate your energy and resonance to attract more wellness and success in your life and business, while combating your stress. You have the keys to your personal sustainability-Now unlock them!

Dr. Jo Anne White is an internationally recognized author, speaker and certified professional coach who's helped millions of individuals and businesses shape their own dreams and master their own success. Known globally as the "Success Doc", she gets to the heart of what matters most to organizations and people with her innovative & transformative seminars and products. Doc White delivers practical tools to live your potential and triumph in business and life. With an extensive background in education, business, leadership and energy medicine, she's been featured online and in national and international publications such More, Good Housekeeping and WebMD. Her frequent guest appearances on radio and television networks include CBS, NBC, FOX and Voice America. Dr White's recent book, Mastering The Art of Success with Jack Canfield, Mark Victor Hansen & Les Brown introduces success tools to grow your own success with confidence and ease.

Leveraging LinkedIn



Brynne Tillman
Business Development University

Brynne Tillman teaches specific techniques and strategies on how to leverage LinkedIn to build business relationships, and maximize the site's capabilities. Learn how to connect with prospects; create an SEO (search engine optimization) profile so that you can be found; utilize group members and discussions; identify who you know that knows who you want to know, request warm introductions, get more qualified appointments and ultimately grow your revenues.

Brynne Tillman is the President of Business Development University, results driven sales training, coaching and consulting firm. BDU works with individuals, sales teams, sales management, business owners and professionals who are responsible for client acquisition to prospect more effectively, make more qualified appointments, reduce the sales cycle, and close more business. Brynne teaches a unique approach to leveraging LinkedIn and social media for business development and is a National LinkedIn Speaker.



BREAKOUT SESSION 2 12 TO 1:30 PM | CHOOSE ONE

Motivating Your Team!



Andrea Johnson
TD Bank

Come learn about what can happen when your team stops 'trying' and starts achieving! This workshop will outline ten simple steps to motivate your team - centered on what's most important to you and your organization. You will leave with a list of actions that can set a foundation for employee recognition no matter your budget.

Andrea Johnson has worked for over 21 years in Retail Banking for TD Bank and held a variety of leadership roles including Retail Market Manager in both Burlington & Philadelphia counties and Director of Service Excellence. Currently she is the Market Sales Manager for Southern New Jersey influencing the sales & service performance of 118 TD Bank Store locations and over 1,900 team members.

From Business Card to Business Opportunities: Making Your Networking Work



Jamie Mulholland
Mulholland Marketing

No matter what your industry or role in that industry, networking can open many doors for you IF you create a personal brand that is memorable and impactful.

How does one get started in developing a brand and contacts? How does one stay connected and... more importantly... remembered?

Join marketing consultant Jamie Mulholland for a lively and fun discourse on networking in today's business world.

Jamie Mulholland is an experienced marketing professional with a background in public relations, event management, writing and broadcasting. While she has worked for both for-profit and nonprofit entities over the years, she carries a special concentration in legal marketing, having been recruited in 2000 to serve as the first Director of Marketing for a 60+ attorney law firm that was based in Southern New Jersey but whose clientele spanned the globe. In 2006, she left the firm to establish a consulting practice for smaller firms whose size did not justify the addition of a full time marketing director, but whose business development goals required the advocacy and creativity of an experienced marketing professional.



CONFERENCE AT-A-GLANCE

START TIME	EVENT
8:00 am	Registration, Networking, Breakfast & Exhibits Open
8:30 am	Breakfast Keynote
10:00 am	Exhibits
10:30 am	Breakout Session 1 <i>(choose one):</i> <ul style="list-style-type: none">• Personal Sustainability: Re-Source Yourself!• Leveraging LinkedIn
12:00 pm	Breakout Session 2 <i>(choose one):</i> <ul style="list-style-type: none">• Motivating Your Team• From Business Card to Business Opportunities: Make Your Networking Work
1:30 pm	Networking, Exhibits & Lunch Buffet



2012 WOMEN'S BUSINESS FORUM REGISTRATION

Use this form or register online at www.bccoc.com

First Name _____ Last Name _____

Nickname/Familiar Name for Nametag _____

Company name _____

Address _____

City, State, Zip _____

Phone _____ Fax _____

Email _____ Cell Phone _____

Attendees registered by May 10th may be listed in the program book.

I do not wish to be listed in the program book.

ATTENDANCE COST:

\$95 for entire program, BCCOC, eWomen Network and NAWBO South Jersey – Member Rate

\$115 for entire program, Non-Member Rate

Program price includes breakfast, lunch, keynote speaker, break out sessions, exhibits,

Teressa Moore Griffin's book *Lies that Limit™: Uncover the Truth of Who You Really Are*, and conference tote

SPONSORSHIP, EXHIBIT AND PROGRAM BOOK ADVERTISING OPTIONS:

All sponsors and advertisers can provide marketing materials or give-aways for our attendee's take-home bags.

Session Sponsor – \$500 – sponsor one of our four workshops

- Logo on the workshop signage & in the program book
- Recognition at the workshop
- Includes 2 event tickets
- Half page ad in the program book

Exhibitor – \$250 – limited number available

- Includes one event ticket (all exhibitors must have an event ticket; booths will be closed during the sessions) and a 5 foot draped table for your display. Free standing displays are permitted.
- Your company logo will appear in program booklet.

Prize Center - \$500 exclusive – Sponsor our prize center table which will display prizes all day

- Logo on signage prominently displayed at the prize center
- Includes 2 event tickets
- Full page ad in the program book

Program Book – advertise in program booklet

- Inside Back Cover \$300 (8" wide x 10.5" high)
- Inside Front Cover \$300 (8" wide x 10.5" high)
- Whole Page \$200 (8" wide x 10.5" high)
- Half Page \$100 (8" wide x 5.125" high)

Networking Lunch Sponsors – \$350 – unlimited

- Logo on Networking Lunch Signage & in the program book
- Includes 1 ticket to the conference
- Half page ad in the program booklet

Ads are due by May 7th. Email your ad in PDF format to [Jaimie Geddes at jgeddes@bccoc.com](mailto:jgeddes@bccoc.com). Sponsorships must be secured by May 7 to be included in program book. For more information call Jaimie Geddes at 856-439-2520 ext. 101

PAYMENT INFORMATION:

Total Amount: \$ _____ Check Credit Card Visa MasterCard American Express Discover

Credit Card Number: _____ Expiration Date: _____ Sec. Code: _____

Cardholder Name: _____

Cardholder Address (if different from Registrant): _____

Cardholder Signature: _____

Mail this form with check payable to BCCOC, 100 Technology Way, Suite 110, Mt. Laurel, NJ 08054 or fax your reservation (credit cards only) to 856-439-2523. Payment must accompany registration for processing. Registration can also be completed at www.bccoc.com. Please note the special cancellation policy for this conference. Cancellation Policy: 50% Refund before May 18, 2012; no refund for cancellations after May 18, 2012.

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